

Caroline Rivera

Graphic Designer

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EXPERIENCE

ASUOP Graphic Designer

September, 2024–Present

University of the Pacific: Associated Students of the University of the Pacific – Stockton, CA

Designed promotional materials for ASUOP and student clubs, including flyers, social media graphics, and logos, while maintaining two to three design requests per week.

Collaborated with ASUOP departments and student clubs, attending weekly meetings to provide feedback and develop relevant marketing materials.

Orientation Program Assistant

May, 2023–May, 2024

University of the Pacific: Office of Orientation and Transition Programs – Stockton, CA

Managed as a graphic designer and event planner for the New Student Orientation and Family Orientation for summer '23 and Winter '24.

Created social media assets, rebranded the Orientation department, created flyers/posters to post around campus, and collaborated on designs for Orientation Swag for over 1,000 students.

Co-Editor of Calliope Art & Literary Magazine

November, 2023–Present

University of the Pacific: AMPD Department – Stockton, CA

Designed multiple layouts for the art and literary magazine over the course of 1 month and communicated with artists published in the book to keep the integrity of their art/literature.

Assisted with promotional materials for Calliope 2025 and selected and looked over 35 art submissions for Calliope 2024, and 220 art submissions for Calliope 2025.

Collaborated with the literary team on what pieces to pair between the literature and art submissions.

EDUCATION

Bachelor of Fine Arts–2026

Major: Graphic Design, Minor: Studio Art, Media Production

University of the Pacific, Stockton CA

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Procreate
Premiere Pro

Figma
Adobe Lightroom
Digital Design
Illustration
Typography

Publication
Advertising
Social Media
Branding